



SKILLS

Tools: Dreamweaver | Flash | Photoshop | Illustrator | Fireworks | Quark | Maya 6.5-8.0 | After Effects | Director | Flash Video Encoder | Pro Tools | Basic Avid | Premiere

Platforms: Mac and PC

Hand-Coded Programming: HTML, XHTML, XML | CSS | Actionscript 2.0 | Basic Actionscript 3.0

Plug-ins, Scripts and Widget Implementation: JQuery | Javascript | PHP | DHTML

Expertise: Drafting, designing and coding user-centered layouts for web portals and applications
Creating flash animations and multimedia videos for the web, interactive CD's and presentations
Driving excellence in quality, design, typography and customer experience
Strong communication, problem solving and presentation skills

CAREER DEVELOPMENT

The American Institute of Architects Digital Design Specialist	Washington, DC May 2010 - Present
<ul style="list-style-type: none"> Developing and producing high impact, visually appealing, and effective design concepts and graphics in support of AIArchitect and electronic, online, or other communications. Generating and manipulating graphic images, animations, sound, text and video into consolidated and seamless multimedia work products consistent with the AIA brand that can be accessed via AIArchitect, online, and electronic platforms. Collaborating with various project managers and MV&C directors as necessary throughout the design and production process. 	
GKA Advertising Web Art Director	Bethesda, MD November 2007 - May 2010
<ul style="list-style-type: none"> Leading the design and development of web portals and marketing materials for clients such as K. Hovnanian and Brookfield Homes. Conceptualizing and creating an effective ad campaign increasing the client's online presence on high-traffic sites such as Washington Post, New Homes Guide and Zillow. Integrating social networking, web APIs and widgets helping client's ability to generate more consumer interest. 	
Comcast Spotlight Motion Graphics Intern	New York, NY September 2006 - June 2007
<ul style="list-style-type: none"> Designed and animated 3D models in Maya and 2D graphics in After Effects for various ad spots. Edited and encoded footage with Avid that led to nominations for TELLY and PROMAX awards. Brainstormed and assisted in conceptualizing internal Comcast ad spots. 	
BET Interactive Graphic Designer	Washington, DC June 2005 - February 2006
<ul style="list-style-type: none"> Created static and flash animated banners on BET.Com that generated more site traffic and user participation. Provided strong creative solutions, concepts and design for seasonal advertisements. Developed promotional deliverables for target-specific audience. 	
Consumer Specialty Products Association Creative Communications Intern	Washington, DC May 2004 - February 2005
<ul style="list-style-type: none"> Designed, developed and maintained Executive Newswatch- CSPA's electronic newsletter. Collaborated with the creative director in designing and developing AboutAirCare.com. Produced various graphics and templates pioneering the company's branding across multiple multimedia platforms. 	

EDUCATION

School of Visual Arts **New York, NY**
Bachelor of Fine Arts, Computer Art 2003 - 2007

- Chairman of Merit Scholarship

Montgomery College **Rockville, MD**
Certification in Computer Graphics 2001 - 2002

- Board of Trustees Academic Merit Scholarship

- Woman's Club of Bethesda Scholarship
- Asian Student Academic Award on behalf of the ASAASC

REFERENCES

Available upon request.